**Applied Intelligence - There’s AI. And then there’s Applied Intelligence.**

Make your AI vision a reality by knowing where to start and how to scale. A strong strategy is key to making the right investments for transformation.



**There’s AI. And then there’s Applied Intelligence.**

You've heard of Artificial Intelligence (AI), but what about Applied Intelligence?

AI may be the talk of the town, but it's not a silver bullet. That's where Applied Intelligence comes in: It's our unique approach to combining AI with data, analytics and automation under a bold strategic vision to transform your business—not in silos, but across every function and every process, at scale.

Applied Intelligence helps you maximize your existing investments and then extend new technologies across your business. With more than 6,000 deep AI experts and 3,000 data scientists, plus the flexibility to work with almost any technology partner, we can help you evaluate, maximize and scale opportunities as they arise—just one reason why 100% of industry analysts consider us among their category leaders.

With a clear vision and a data-driven strategy in place, you'll gain competitive advantage by investing in the right systems, building responsible practices and preparing your business for tomorrow, today.

[Transkript ansehen](https://www.accenture.com/_acnmedia/PDF-95/Accenture-Applied-Intelligence-Garden-Video-Transcript.pdf#zoom=50)

**Capabilities**

No two clients are alike. Whether it's using a proven turnkey solution or a custom program, we'll bring our deep industry expertise to solve your unique needs, backed by a team spanning more than 125 countries. Some of our offerings include:

[](https://www.accenture.com/us-en/services/ai-artificial-intelligence-index%22%20%5Ct%20%22_self)

**[Artificial Intelligence](https://www.accenture.com/us-en/services/ai-artificial-intelligence-index%22%20%5Ct%20%22_self)**

[Extend human capabilities and improve performance with end-to-end, AI-powered strategies and solutions.](https://www.accenture.com/us-en/services/ai-artificial-intelligence-index%22%20%5Ct%20%22_self)

**[Intelligent Automation](https://www.accenture.com/us-en/services/intelligent-automation-index%22%20%5Ct%20%22_self)**

[Eliminate friction in your business, and make systems and processes more productive and adaptable to change.](https://www.accenture.com/us-en/services/intelligent-automation-index%22%20%5Ct%20%22_self)

**[Data and Analytics](https://www.accenture.com/us-en/services/data-analytics-index%22%20%5Ct%20%22_self)**

[The foundation of any AI journey. Embed new intelligence across functions and see 360 views of your business and...](https://www.accenture.com/us-en/services/data-analytics-index%22%20%5Ct%20%22_self)

**[AI and advanced analytics...](https://www.accenture.com/us-en/service-ai-for-business-transformation%22%20%5Ct%20%22_self)**

[Embed intelligence across business functions, from marketing and engagement to supply chain and more.](https://www.accenture.com/us-en/service-ai-for-business-transformation%22%20%5Ct%20%22_self)

**[Enterprise data management](https://www.accenture.com/us-en/services/technology/enterprise-data-management%22%20%5Ct%20%22_self)**

[We help with data storage, movement, integration and management to break down silos and deploy analytics.](https://www.accenture.com/us-en/services/technology/enterprise-data-management%22%20%5Ct%20%22_self)

[](https://www.accenture.com/ch-de/services/applied-intelligence-index?c=acn_ch_appliedintelliggoogle_11077315&n=psgs_1119" \t "_self)

**[MyWizard IT automation](https://www.accenture.com/ch-de/services/applied-intelligence-index?c=acn_ch_appliedintelliggoogle_11077315&n=psgs_1119" \t "_self)**

[Move past piecemeal automation with an enterprise-wide strategy that prioritizes growth and innovation.](https://www.accenture.com/ch-de/services/applied-intelligence-index?c=acn_ch_appliedintelliggoogle_11077315&n=psgs_1119" \t "_self)

**[Accenture SynOps](https://www.accenture.com/us-en/services/business-process-services/synops-operating-engine%22%20%5Ct%20%22_self)**

[An innovative human-machine operating engine that optimizes people, technology, data and intelligence.](https://www.accenture.com/us-en/services/business-process-services/synops-operating-engine%22%20%5Ct%20%22_self)

**By the numbers**

100%

of industry analysts rank us in their leader category.

20,000+

professionals and 6,000 deep AI experts.

3,000+

data scientists who are industry and domain experts.

15

studios and centers of excellence.

1500+

AI-related patents.

250+

apps and solutions.

**Getting started with AIP**

We're here to help you scale impact, not investments. Tap into a set of robust and ready resources using our edge-to-core Applied Intelligence Platform (AIP). With a variety of custom industry applications and more than 350 data sources, AIP helps you save CAPEX on costly infrastructure redevelopment.

**Manage complexity and enjoy peace of mind**
Streamline your solution with a superior analytics stack, IoT protocols, on-premises-to-cloud flexibility, a curated team of tech and IP partners and trusted security.

**Automate intelligence and scale impact**
Embed AI and predictive models into business operations from edge to core. Improve insights, drive efficiencies and create a data-driven culture with human-centric data visualization.

**Increase speed, agility and innovation**
Expel technology barriers by leveraging a prebuilt environment and a curation of the best reusable IP assets to rapidly cycle from prototype to production on an ongoing basis.



**What we think**



[AI for Business Transformation](https://www.accenture.com/us-en/service-ai-for-business-transformation)

**[Reinventing service with AI](https://www.accenture.com/us-en/insights/artificial-intelligence/reinventing-service-ai%22%20%5Ct%20%22_self)**

How to cut costs 30 percent and build affinity at a time when customer expectations are higher than ever.



[Artificial Intelligence](https://www.accenture.com/us-en/insights/artificial-intelligence-index)

**[ExplAIned - A guide for executives](https://www.accenture.com/us-en/insights/artificial-intelligence/artificial-intelligence-explained-executives%22%20%5Ct%20%22_self)**

Tighten your grasp on what AI is, what it can do for your business and how to implement it responsibly.



[Artificial Intelligence](https://www.accenture.com/us-en/insights/artificial-intelligence-index)

**[Process reimagined](https://www.accenture.com/us-en/insight-process-reimagined%22%20%5Ct%20%22_self)**

They can sense. They can act. They can even comprehend and learn. Welcome to the era of living processes.

[AI for Business Transformation](https://www.accenture.com/us-en/service-ai-for-business-transformation)

**[Intelligent technologies in today’s supply chain](https://www.accenture.com/us-en/insights/digital/supply-change-research%22%20%5Ct%20%22_self)**

[AI for Business Transformation](https://www.accenture.com/us-en/service-ai-for-business-transformation)

**[Getting ahead of financial crime with AI](https://www.accenture.com/us-en/insights/artificial-intelligence/intelligent-financial-crime-detection%22%20%5Ct%20%22_self)**

[Applied Intelligence](https://www.accenture.com/ch-de/services/applied-intelligence-index?c=acn_ch_appliedintelliggoogle_11077315&n=psgs_1119)

**[Critical mass: Managing AI’s unstoppable progress](https://www.accenture.com/us-en/insights/digital/critical-mass-managing-ai-unstoppable-progress%22%20%5Ct%20%22_self)**

[AI for Business Transformation](https://www.accenture.com/us-en/service-ai-for-business-transformation)

**[The race to reinvent healthcare](https://www.accenture.com/us-en/insights/digital/race-to-reinvent-healthcare%22%20%5Ct%20%22_self)**

[Retail with Purpose](https://www.accenture.com/us-en/insight-retail-purpose)

**[From shopkeeper to customer keeper](https://www.accenture.com/us-en/insights/retail/retail-analytics-to-unlock-growth%22%20%5Ct%20%22_self)**

**Case studies**



[Automation](https://www.accenture.com/us-en/services/intelligent-automation-index)

**[Making intelligent automation part of the story](https://www.accenture.com/us-en/case-studies/digital/secolo-xix-building-better-journalism-ai%22%20%5Ct%20%22_self)**

What happens when you bring an intelligent assistant to one of the oldest newspapers in Italy?

[READ MORE](https://www.accenture.com/us-en/case-studies/digital/secolo-xix-building-better-journalism-ai)



[Automation](https://www.accenture.com/us-en/services/intelligent-automation-index)

**[A chatbot to lower stress and elevate experience](https://www.accenture.com/us-en/success-avianca-airlines-new-chatbot-reducing-travel-stress%22%20%5Ct%20%22_self)**

Avianca Airlines brings customers a more simple and streamlined way to manage their travel on the go.

[READ MORE](https://www.accenture.com/us-en/success-avianca-airlines-new-chatbot-reducing-travel-stress)



[Life Sciences](https://www.accenture.com/us-en/industries/life-sciences-index)

**[Quantum computing to accelerate drug discovery](https://www.accenture.com/us-en/success-biogen-quantum-computing-advance-drug-discovery%22%20%5Ct%20%22_self)**

We proved that a quantum molecule comparison app could improve Biogen's time to market and cost...

[READ MORE](https://www.accenture.com/us-en/success-biogen-quantum-computing-advance-drug-discovery)

**Our leaders**

filter result



**Andreas Braun**

Accenture Applied Intelligence Lead für Deutschland, Österreich, Schweiz und Russland

[LinkedIn](https://www.linkedin.com/in/dr-andreas-braun/)



**Holger Mai**

Accenture Applied Intelligence Center of Excellence Lead for Germany, Austria, Switzerland and Russia

[LinkedIn](https://www.linkedin.com/in/holgermai/)



**Domenico Vecchione**

Accenture Applied Intelligence Delivery Consumer Goods Lead for Germany, Austria, Switzerland and Russia

[LinkedIn](https://www.linkedin.com/in/domenicovecchione/)